

FORTMACLEODTRIATHLON.COM

HELP US HOST THE 21ST ANNUAL

FORT MACLEOD TRIATHLON

**SWIM
BIKE
RUN**



ABOUT THE FORT MACLEOD TRIATHLON

WHERE IT ALL BEGAN

The Fort Macleod Chiropractic Triathlon was founded by Dr. Alan and Lorraine Poytress, along with their family. For the past 20 years, the Poytress Family has dedicated themselves to organizing this event, making it a special tradition for the community. Dr. Alan, an experienced triathlete, wanted to share his passion for the sport and create an opportunity for the community to come together, take on a challenge, and experience the incredible sense of accomplishment that comes with crossing the finish line.

From the beginning, the goal was to keep this a family-friendly event, where athletes of all ages could participate, compete, and celebrate their achievements together with every finisher receiving a well-earned medal!

WHERE WE'RE GOING NEXT

This year, with the support of Dr. Poytress, Lorraine, their family, and fellow athletes, we have formed a committee to ensure the tradition continues. As one of the last remaining triathlons in Southern Alberta, we are committed to keeping this event alive and thriving.

For 2025, we are excited to offer four race distances as well as team competitions: Youth, Super sprint, Sprint, & Olympic. We look forward to welcoming athletes, families, and supporters for another unforgettable race day!

CONTACT US TO GET INVOLVED:

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**2025
SPONSORSHIP
OPPORTUNITIES**





FORT MACLEOD TRIATHLON JULY 12 2025



HOW YOU CAN HELP

Sponsorship Opportunities

\$500 OR GREATER

Recognition as a major sponsor on our website. Your logo printed on the technical shirt worn by athletes. Display of any signage you provide on race day. Acknowledgment throughout the day by our announcer.

\$200 OR GREATER

Your logo on the technical shirt. Frequent recognition by our announcer during the event. Opportunity to display any business signage on race day.

\$100 OR GREATER

(Cash or Door Prizes Accepted)
Acknowledgment by our announcer throughout the day. Option to display signage at the event.

THE RELAY CHALLENGE

If you're unsure about swimming, biking, or running, consider forming a **RELAY TEAM** and join in the excitement! Relay Teams offer a fun way for everyone to participate and enjoy the event.

Last year, we had three fantastic business relay teams, and it was an amazing experience. The teams were competitive, but also supported and celebrated each other's accomplishments!

This year, we invite your business to join the Structural Truss Relay Teams for a friendly **Business Relay Team Challenge** and be a part of this exciting community event.



**THE FORT MACLEOD
TRIATHLON WOULD NOT BE
POSSIBLE WITHOUT OUR
VOLUNTEERS & SPONSORS!**

We are excited to host this event on **July 12, 2025**, and we're reaching out to ask for your support by advertising on our triathlon's technical shirt. Each year, we've been fortunate to receive tremendous support from local businesses, and we are committed to improving the event in new and exciting ways. With your help, we can make this year even better!

**THANK YOU,
YOUR SUPPORT TRULY
MAKES A DIFFERENCE!**

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